**Derrick Sample**

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***Social Media Marketing Intern Candidate***

**PROFILE**

* Developed **marketing**, **branding**, and **public** **speaking** skills at a liberal arts university
* Certified in Microsoft Excel
* Experience **writing** and **editing** for classes, campus news, and Career Services department
* Leadership experience gained through peer-leader and University Business Association positions

**EDUCATION**

**B.S., Business Administration | Bob Jones University, Greenville, SC May 2020**

* GPA: 3.56
* Completed 130 credits in 3.5 years, graduating *cum laude*

**RELATED EXPERIENCE**

**Intern | BJU Career Services, Greenville, SC Fall 2017-Present**

* Managed department Facebook page and WordPress site
* Created or edited campus-wide email marketing communications using visuals and streamlined content to increase awareness of services and align with university brand
* Collaborated with Marketing Communications department to create and edit content and approve design for promotional signs, handouts, and other marketing media
* Introduced and facilitated presentations featuring guest speakers from local businesses

**ADDITIONAL EXPERIENCE**

**Student Ambassador | BJU Welcome Center, Greenville, SC August 2016-Present**

* Maintained a friendly and helpful atmosphere while accommodating guests, answering a multi-line phone and performing clerical functions
* Integrated personal experiences with the University’s written goals in order to authenticate and promote the school’s brand
* Represented the University on panels with administrators, deans, faculty, and students
* Led campus tours for prospective students, alumni, and other guests of the University

**Roving Teller | NewBridge Bank, Forsyth County, NC Summers 2016, 2017**

* Adapted quickly to new working environments, clientele, and management
* Consistently balanced cash to the penny while adhering to federal, state, and in-house regulations

**COMMUNITY INVOLVEMENT**

* President – University Business Association (Present)
* Peer-leader – (Present)
* Volunteer – Greenville Hospital System (January 2016 – Present)
* Volunteer – Greenville County Detention Center Prison (February 2016 – Present)
* Secretary – Alpha Omega Delta Service Organization (Spring 2017)
* Church – Sunday School Teacher, Nursery Assistant (Present)